

Competitor

Assessment

Data dependency

Ways of inviting interaction



Breadth of use cases
 Task complexity
 Personalization level
 Multimodality level

- Group calendar sync
- Personalized to-do list created
- Group members added
- Points setup to household chores
- Family Alexa connected

- Points ranking
- Gamification
- Bonus as incentives
- Monitoring & Tracking

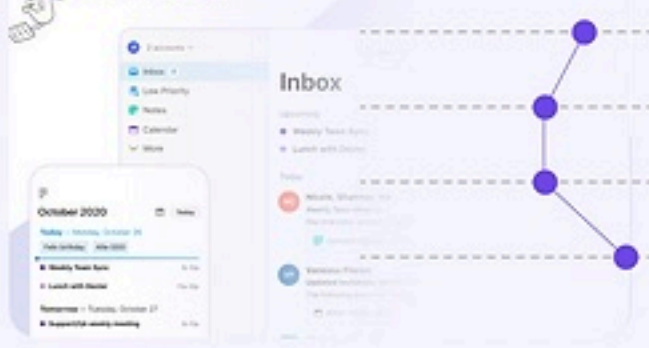


Breadth of use cases
 Task complexity
 Personalization level
 Multimodality level

- Input preferences
- Resource collected
- Email inbox
- Event/project background
- Timeline with deadline

- Contact profile
- Chat/Phone call feature
- Configuration
- Educational articles
- Service

Twobird



Breadth of use cases
 Task complexity
 Personalization level
 Multimodality level

- Email (multi-accounts)
- Calender and Reminder
- Tasks created
- Shopping list / checklist
- Notes and Attachment

- Label for prioritization
- Context-giving
- tracking your task
- Plan making
- Webapp / plug-in



Breadth of use cases
 Task complexity
 Personalization level
 Multimodality level

- Manually select options
- AI leading
- brand-aligned human assisted-service and self-services.
- Brand intent

- Human-directed tone
- Service
- Digital and physical touchpoints